

Landscape Florida is a full-service landscape management company, serving our valued clients in Collier and Lee Counties since 1999. We offer a broad range of services including maintenance, irrigation, pest control and design & installation of new construction, enhancements & renovations. We take pride in providing Service, Quality & Expertise with everything we do.

Managing Your Living Assets!

2025 Edition

WE'VE COVERED A LOT OF GROUND.



From across the country and around the world to our own beautiful back yard.

With over 75 years of collective experience, our key management team has been involved in many widely acclaimed commercial and residential construction and landscape projects spanning four continents.



Our roots in Southwest

Florida go back to 1987.

Today, we're a full-service
landscape company
offering landscape design,
installation, irrigation,
maintenance and
pest control.

LANDSCAPE FLORIDA.
WE'RE ANYTHING BUT GREEN.

With the exception of our thumbs.





Company Background & History

Landscape Florida was founded in 1999, when Evans Holdings Company purchased the Southwest Florida Division of Turner Tree & Landscape, which had been doing business in the market since 1987. With the formation of Landscape Florida, we expanded and added maintenance accounts, several of which we continue with today.

We are a full-service landscape management company. We offer landscape maintenance, pest management, irrigation services, landscape and enhancement services. We have structured our organization to cater specifically to the needs of professionally managed properties and to help them to maximize their appeal and value.

Landscape Florida professionals assist our clients with accessing their properties, developing specific service standards tailored to their property's needs, preparing both short- and long-range plans for landscape enhancements and improvements and ultimately increasing the value of their investment!

Smart Money magazine estimated that a property's landscape can add up to 15% to its value. We work with our clients to ensure that this value is realized in our increasingly competitive real estate market.

Landscape Florida clients can look forward to dealing with a dynamic team of motivated and knowledgeable professionals who are committed to providing *Service*, *Quality & Expertise*.



Services We Provide



DESIGN



IRRIGATION



MAINTENANCE



TREE SERVICE



LED LIGHTING





INSTALLATION



PEST CONTROL

Special Services

Landscape Florida's Special Services Team provides a wide variety of enhancements, upgrades, seasonal landscape activities & unique features to suit all our client's needs...



Specialized Gardening Services



Renovation, Installation & Enhancements



Annual Color Programs



Mulch & Pine Straw



Unique Projects & Ideas



Company Structure



Eric Evans: President & COO

Eric has been with Landscape Florida, since 1999. With a diverse background, ranging from the Walt Disney Company to CBS Television and World Cup Soccer, he brings a wide range of valuable skills and experience to Landscape Florida and our Clients. Eric serves as President & COO and developed our unique *Client Request System* specifically to ensure delivery of our programs and services, and to add value to our Clients' properties. Eric and his wife Tessa have three sons and live in Naples.

Eric Evans
President &COO

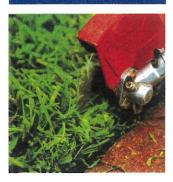
Manager of
Client Services
& Programs

Manager of Accounting & Administration

Client Services
Coordinator

Manager of
Special Services
& Projects

Landscape Maintenance Teams



Irrigation Services Teams



Pest Management Teams



Special Services & Projects Teams





Management Team

Description of Team Roles & Responsibilities

Manager of Client Services & Programs

Landscape Florida implements our services to bring the highest levels of delivery and expertise to our Clients through our *Client Request System*. Our Managers of Client Services & Programs work daily to review our clients' properties and prepare for our Teams' work ahead of their visits in our *Live Company APP*. Each Manager is in control of their own resources for all their areas of responsibility to ensure quality and timely performance. Our Managers of Client Services & Programs have extensive backgrounds in Landscape Management, Irrigation Systems, Pest Management and knowledge of horticulture unique to SWFL!

Manager of Special Services & Projects

One of our primary goals for our Clients is to improve the beauty and value of their property. We have dedicated Teams who focus solely on performing design, renovation and enhancement projects for our clients! From project planning to selection of materials and implementation, our dedicated teams work specifically to exceed our client's needs in the areas of landscape & irrigation renovations and enhancements! While our Landscape Management Teams follow thru on our projects with the highest levels of care and attention available!

Client Services Coordinator

Everything we do revolves around communication and our *Company APP*. Our Client Services Coordinator is tasked with managing our *Client Request System*, our Teams Activities throughout the day, inputting updates and requests to keep things running smoothly and efficiently. Our Client Services Coordinator also operates as the 'voice' of the company for all our clients when calling in with requests & questions.

Manager of Accounting & Administration

Keeping on track with service agreements, invoicing and vendors is all the responsibility of our Manager of Accounting & Administration! In addition to these duties, at Landscape Florida this Manager assists and supports our Client Services Coordinator with daily activities surrounding our clients needs! And, our Manager of Accounting & Administration is also responsible for Human Resources.

Technicians and Crews

Everything we do here at Landscape Florida revolves around the hands on, dedicated Technicians and Crews that get the work done everyday!



Samples of Our Work





Landscape Management



Master Associations and Common Areas:

We have the resources, capabilities and staff to provide landscape management for large scale landscapes such as common areas, roadways and amenities. Our landscape management programs are designed to maximize value and appeal of the landscape.



Condominium and Homeowner

Associations: Based on our experience with a variety of association and commercial properties, we are prepared to meet the needs of your property. Ultimately our goal is to deliver Service, Quality & Expertise and enhance the value of our client's investments.



Luxury Towers: We are pleased to provide a wide range of service levels for our exclusive tower property clients ranging from our standard full-service contracts to unique onsite gardener offerings. Landscape Florida scope of work: Landscape Maintenance, Design, Installation, Irrigation & Pest Control.



Resort, Commercial & Professional

Centers: We specialize in servicing all type of professionally managed properties. We employ all our programs & resources in building long-term partnerships with property, facility and leasing managers.



Projects



Large Design & Renovations:

Recently, we have been working on a wide range of renovation & enhancement projects for large condominium and commercial properties. Landscape Florida scope of work: Design, Installation & Irrigation. Contract Values: \$5,000 to \$500,000+.



Tower Projects: We have completed several challenging roof-top garden projects for clients in Naples' most prestigious communities. Landscape Florida scope of work: Design, Installation, Irrigation, Heavy Equipment, Lighting Projects.
Contract Values: from \$35,000 to



Exciting Projects: We were recently asked to participate in many exciting and unique projects, including multiple dune & native restorations – performed by boat! Watch for more updates on this very exciting project. Contract Values: \$100,000+



\$275,000.

And more...



Estate Home Projects: We offer landscape installation services for a wide variety of high-end estate home and luxury residential properties.

Landscape Florida scope of work:
Landscape Installation, Irrigation, Turf & Lighting. Contract Values: \$25,000 to \$350,000.



Unique Projects: Since the recent hurricanes, we have completed many beach and dune restoration projects in our area. Landscape Florida scope of work: Logistics, Contract Growing of Materials, Installation and Irrigation.



Special Services: Annuals, Mulch, Landscape Enhancements, Installations, Renovations, Irrigation and Outdoor Lighting are all provided by our Special Services Department. We dedicate our resources and focus our energy into providing a full-range of services to our Maintenance Clients and their needs. From small projects to large ones, we have the experience, knowledge and ability to deliver for you.



What Our Clients Say

"Your services are excellent and we are very pleased. Our landscape worries are over." **Board President**- Community in Grey Oaks

"We are very pleased with the performance and feedback of your company representatives. We have not had one complaint since you took over the contract." Property Management – Community in The Vineyards

"I wanted to let you know that we have certainly noticed the significant improvements in the landscaping (since Landscape Florida started) at our facilities. Thank you."

Chief Operating Officer – Multi-site Medical/Hospital Campuses

Landscape Florida has offered consistently excellent maintenance and exceptional service to us for many years. We are happy to have them as our landscape vendor." Property Manager – Luxury Tower in Pelican Bay

"We are very satisfied with your work. Your crews are very friendly and accommodating." Board Member – Community in Pelican Sound Golf & River Club

"You guys are excellent! Keep up the good work." Property Management – North Naples Master Association

"Everyone I have spoken to really likes the new entry way! It has opened up the property so much and the coleus will add the punch we were looking for. As I said yesterday, it is so pleasant to work with landscape Florida. All of you know what you are doing and pay attention to what is going on here at Terra Verde. I was especially pleased with the clean up job your men did every night when the renovation was going on. It never really looked as though we were torn up. Your guys were also very friendly and knowledgeable when I would ask questions. Landscape Chair — Community in Grey Oaks

"I want to take a moment to thank all of the folks at Landscape Florida for the fast and excellent response following Hurricane Wilma..." "It is refreshing to work with professionals like you..." "It was important to report to our home office that we could re-open for business within 48 hours..."

Property

Manager – Professional Office Complex in Pelican Bay

"As Treasurer of our HOA I greatly appreciate the speedy and professional response to Account questions.

Landscape Florida has provided very good response to problems / suggestions in a very professional manner.

Use of email and internet is also a big plus with Landscape Florida." Board Member – Naples

Homeowners Association



More Testimonials

"Many thanks to Landscape Florida for following through with my request for some emergency landscaping for my party tonight. They did a beautiful job of giving us some temporary flowers and I shall be proud to have our guests come to our front door. You are all much appreciated."

Resident - Grey Oaks Community

"Craig is very professional and responsive..." One thing that has really impressed me is the ability to design large projects — something not found in most landscape companies..."

Property Manager - Luxury Tower in Pelican Bay

"You are very good at getting back to me immediately." Property Manager – Bonita Bay Community

"Communication and response from Account Manager is excellent!" Landscape Committee Member – Community in The Vineyards

"Your people do a great job maintaining our property. Someone from Landscape Florida seems to always be crawling around our campus hard at work. I appreciate their efforts."

Chief Operating Officer - Multi-site Medical/Hospital Campuses

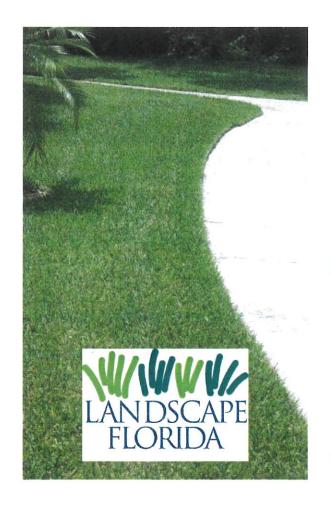
We feel that our landscaping relationship is a partnership, not just another vendor that is servicing our property. Landscape Florida offers us this professional partnership, meeting with us regularly to perform landscape walks so that we can communicate our maintenance and installation needs. They then offer us written communication from each of our landscape walks and we use that at subsequent walks as our follow up. They are never too busy to respond to our requests for service, with turnaround usually that same week. Landscaping is one of our most important first impressions of our community for everyone to see. I can offer my recommendation with no reservations of Landscape Florida for any of your landscaping needs. They are highly professional and offer optimal service in an area that is most important to any community." Property Manager — Luxury Tower in Pelican Bay

"I have used Landscape Florida on three different properties for almost five years..." "they have come to my rescue several times over those years..." I called Monday night at 8:00pm about a very important inspection... Wednesday there was a crew here doing things I could not have imagined could have been done in such a short time span..." General Manager — Rental Communities

"It would be a pleasure to recommend Landscape Florida to any prospective customer based on integrity, quality and value." The changes brought about during our relationship have been nothing short of perfection. The work promised was done to the highest standards and all fertilizer and plantings were of the best quality." Landscape Committee – Fort Myers Community



The Landscape Florida 'Edge'



At Landscape Florida, everything we do for our clients and their properties revolves around three basic principles: Service, Quality & Expertise. Our distinct focus on these simple, yet important principles is the driving force behind the Landscape Florida Edge. We use the Landscape Florida Edge to set ourselves apart from all the other landscape companies in Southwest Florida.

What is the Landscape Florida Edge? It is a combination of training, operational structure

and our *Client Request System* & *Company APP* that enable us to consistently provide timely delivery of services at high levels of quality. From daily operations to annual activities, the Landscape Florida Edge program is there for our clients and their properties to keep them informed, satisfied and confident in the value and performance they are receiving from Landscape Florida!



The Landscape Florida 'Edge'











Technology & Client Request System: Our team is provided with the latest in communication & technology, making it possible for us to respond to our clients needs quickly, efficiently and with the highest levels of communication possible. Each managers, technicians and crew leaders use mobile devices and our Client Request System APP. Our customized APP handles our live communications, scheduling and customer service tools that we use to keep our clients informed and happy!

Needs Assessment Review and Program: This customized Landscape Florida program begins with photo documentation of our client's landscape and is followed by a detailed analysis of the existing site conditions. Once complete, we review all items with our client and initiate the next phase of the program; landscape improvements & design and enhancement projects to add beauty and value to the property. This process is a very effective tool in our relationship with our clients and in caring for their living assets! Drone service and photo documentation are included in our services for our clients!

Property Inspections & Client Request System: Our routine property inspections allow us to provide for more attention to quality and the early identification of potential issues. These provide instruction and direction to our Teams in the field. Our company APP allows for direction to be given in great detail, which our Teams are alerted to on their mobile devices on the day of service for our clients.

Experts in Our Work: Our clients benefit from the knowledge, experience & certifications of our Team. We participate in continuing education programs offered by a wide range of resources and we participate in a wide variety of industry related events. If you are looking for the highest levels of *Service*, *Quality & Expertise* Landscape Florida is here for you.



<u>Unified Crews:</u> Landscape Florida sets itself apart operationally from some of our larger competitors by deploying what we refer to as Unified Crews. This approach commits our resources to our client's properties on an ongoing basis and allows us to continually provide services like pruning of plant materials to eliminate the need for the dreaded property-wide gas shearing of all plants on a rotating basis. It also enables us to be more responsive to client requests and needs.



<u>Uniforms with a Purpose:</u> A benefit of our Management Team's experience with the Walt Disney Company is our approach to the way we uniform our employees. Each team member is uniformed based on the task they perform so clients can visually recognize their role. We have found this uniform system to be very helpful and appreciated by our clients for on more added level to our services!



Special Services and Projects: Landscape Florida believes in quality and providing our clients the best value for their money. And because of this we have our Special Services Team that is dedicated to our design, enhancement and project offerings for our clients. This team can provide everything from annual bedding plants to large scale projects and everything in between.



'Clippings' Newsletter: Six times a year we produce our widely acclaimed 'Clippings" Company Newsletter. We have been producing this publication for more than a decade now and focus on a wide range of subjects from projects we are working on to the latest information on invasive pests, new plant materials, landscape tips, irrigation components and generally just about anything landscape related that you would want to know about!





Benefits of working with Landscape Florida

In an effort to assist you in your decision-making process, we have laid out the following points that we believe are pivotal to consider:

- Knowledge Our Management Team has a combined background of more than 60 years of hands on field experience and knowledge. We put this to use in the oversight and direction of our dedicated employees in the management of your *Living Assets*.
- Oversight We are a locally owned and operated full service company.
 The president of Landscape Florida personally oversees our client
 relationships by way of our custom client services program and our
 qualified team members. This is a stark contrast to many other
 companies who oversee their properties by way of an Account Manger
 who may not have decision making power or may leave the company at
 any time.
- Commitment Landscape Florida values our relationship with our clients, and we are always on call to address any needs they may have!
- Caring We care about our clients' landscape environment and experience. We are constantly looking for new ways to help and improve!
- Technology Landscape Florida uses the very latest in technology to manage our work and communicate with our clients. All of which helps us to deliver efficient, effective and timely service.
- Extended Warranty Landscape Florida provides a warranty for nearly all the plant materials we install that is valid for as long as we maintain the landscape.

Thank you for your consideration and we look forward to the possibility of working with you!

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Eric R Evans
President & Chief Operating Officer
Landscape Florida

www.landscapeflorida.com



CLIPPINGS

Volume 580

Company Newsletter

Quality, Service & Expertise

12745 Livingston Road Naples, FL 34105 (239) 643-6124 www.LandscapeFlorida.com

CHECK OUT OUR NEWLY UPDATED SITE!

Landscape Florida puts a lot of time into our website and to being as helpful and informative as we can to our current and potential clients! Recently, we've made some updates to our comprehensive website and photos of our work! Check them out at: www.LandscapeFlorida.com



LOOKING FOR SOMETHING NEW?



Landscape Florida is **GROWING** in Collier and Lee Counties! If you, your client or your association find yourselves in need of a service provider please contact us immediately at **(239)** 643-6124 x2. We are taking on new clients and are ready to help you! Landscape Florida is a full-service landscape management company proudly managing landscapes for all types of associations and commercial properties in Collier and Lee Counties. We take pride in providing the highest levels of *Quality, Service & Expertise* to our clients. CALL TODAY to find out more!

GET A NEW PERSPECTIVE!

Landscape Florida uses a wide variety of technology to serve our clients. All our teams operate throughout the day using mobile devices equipped with our company app. We have GPS tracking for efficient deployment of resources. And we even have a DRONE! All our clients enjoy seeing their landscapes from a different perspective and we even use it to get a closer look when concerns arrive about the health of taller materials! Check out some of our drone shots on our website to see what we do! All our drone flights are provided as complimentary services to our Landscape Management and Projects clients! Learn more at www.LandscapeFlorida.com













Uniforms that Inform:



We uniform our employees by task so that our clients can easily see who is performing what type of contracted activity we are providing or who they may want to talk to!



Contact Information



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