

Celebrating 30 years serving Florida residents

Wiggins Bay | Residential Bulk Services

Presented by | Steven Ralston

04.26.2024 v.4

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Made To

Connect

Agenda

01. Summit Broadband Overview

Our company. Our commitment to you.

- **02. What Makes Us Different?** Focus on Customer Service.
- **03.** Our focus. Residential Products

Internet. TV. Phone. Future-proof your community.

04. Onboarding

Communication and installation.

05. Proposal For Wiggins Bay

Products, services, and pricing.

Summit Broadband Overview



Summit Broadband History

1994 Began operations as Orlando Telephone Company

2018

SBB acquires fiber assets from City of Leesburg and Litestream Expands fiber network in CFL & SWFL

Q4 2020 SBB acquires fiber network in Tampa/St. Petersburg area Continues growth across Florida

Q3 2023 SBB completes build out of FTTH on Marco Island Increases presence in SWFL

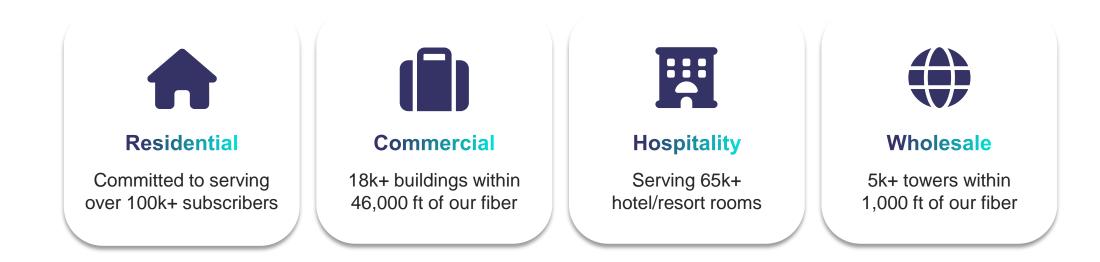
Q3 2013

Cable Bahamas acquires Summit Broadband (SBB), MIC, Nuvu and US Metro Gains presence in CFL & SWFL Q1 2020 Grain Management acquires SBB Infuses significant capital into fiber network Q2 2022 NexGen acquisition Adds more than 3,800 units

Fiber-Focused. Florida-Based.

We provide custom-built networks and purposeful solutions for all your connectivity needs.

Our services branch into four main business segments:



Market Coverage

Towers

5,000+ towers within 1,000 - feet of our fiber.

Coverage

Central and Southwest Florida.

Buildings

46,000+ buildings within 1,000 feet of our fiber.

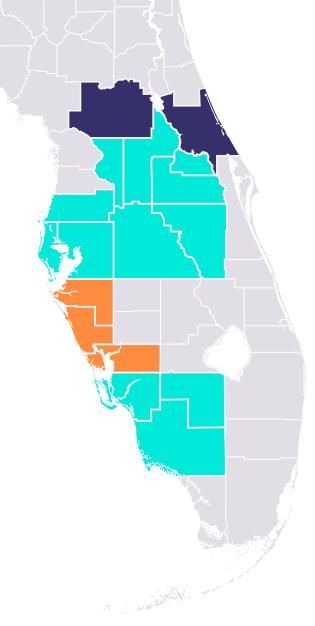
Total Route Miles

Approximately 3,500 whollyowned route-mile network and fiber-optic infrastructure.

Current Network

Planned Expansion

Potential Expansion



3

Infrastructure

Benefits of Summit Broadband Fiber

Flexible, customized solutions to deliver fiber directly to you.

Speed & Bandwidth

- o Provides the fastest upload and download speeds in the industry
- Wholly-owned fiber so you don't share your bandwidth, not Type 2
- Amongst the best Gaming ISPs in the Southeast for three consecutive years

Reliability

- Fewer outages without having to depend on cable's archaic power usage
- Faster speeds, lower costs, better service and shorter downtimes
- Sales teams, customer service center, technicians and Network Operating Center (NOC) based in Florida, delivering 24/7/365 support

Network Expansion

- Scalable for future technology and flexible enough to grow to match customer needs
- Serving more than 350+ residential communities in Central and Southwest Florida





What Makes Us Different



Solution Built For Wiggins Bay

With nearly 30 years experience building dynamic custom HOA communication solutions, we have the experience, technology, and knowledge to create a future-proof fiber optic based on-site infrastructure.



Customer Service Designed For You

Primary customer call center and technical support center located in Orlando, with retail locations in North and East Naples.



Wholly Owned Local Fiber Network

From North Fort Myers to Marco Island, SBB owns and operates over 1,300 miles of local fiber. This control and knowledge of the network greatly improves the customer experience.



Everything You Need

We provide all the equipment needed for a complete entertainment experience. Our wireless router and Wi-Fi extenders ensure complete coverage in any sized home.

Video Feed Redundancy

TV content is primarily sourced via fiber connections, with a satellite dish in Orlando supplementing. To provide further back-up, we also have dishes located in PA and CA giving us double redundancy.

....

Internet Speed Guarantee

We guarantee, in writing, to always be at or above 2x the Ookla[®] speed average for Florida.



Direct Fiber To Local Network Affiliates

We provide a direct fiber connection to all local network affiliates – ABC, CBS, Fox, and NBC to our network.



A Network You Can Count On

We own our fiber network, and our 54,000+ residential subscribers in 350+ communities enjoy its lightning-fast speed every day.

First-in-Class Customer Service Experience

Wiggins Bay will receive:

- Dedicated 24/7/365 VIP Support Team
- Technicians with experience and knowledge of existing infrastructure, buildings, homes, and facilities in Southwest Florida
- Constantly **investing** in technology to improve customers experience via automated phone system and self-service
- Customers can manage their Summit Broadband account
 online with My Account



Continued Customer Experience Investment

amdocs

Core Customer Management

Amdocs Ltd. Is one of the world's leading providers of billing, CRM, and order management software systems.

- Unified CX/UX Experience
- Unified Sales Process
- Highly Automated
- Customer Self Service
- Enhanced Accuracy/Alerting

ORACLE

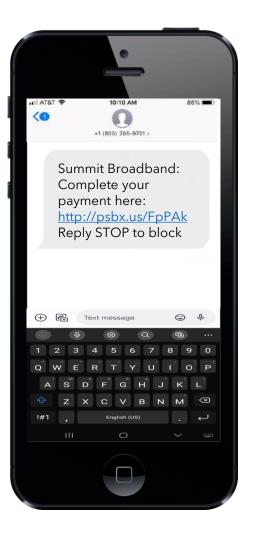
Field Service Management

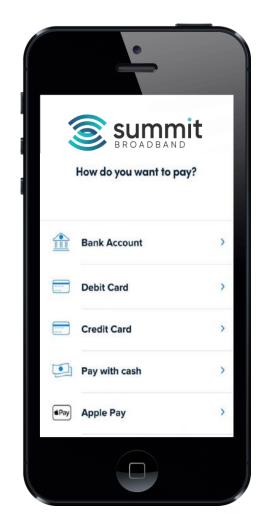
Oracle Field Services is a leader in Gartner's Magic Quadrant for Field Service Management

- Self Appointment
- Real Time "Where's My Tech"
- Mobile App/Text Notifications
- Technician Management
- Technician Tool Set

Enhanced Payment Options

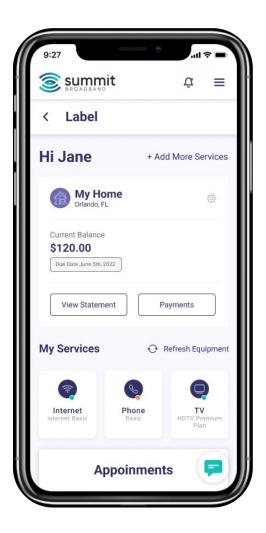


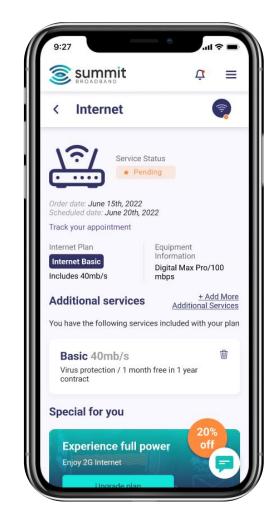


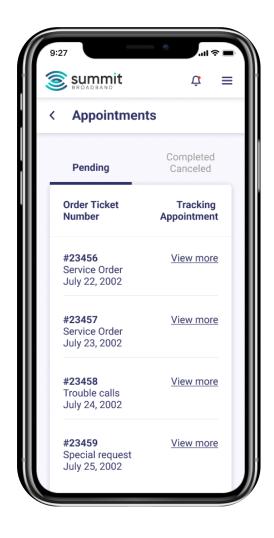




Intuitive Account Management







Where's My Tech? On Your Mobile Device

Identified Issue: We were fielding approximately 15-30 "Where's my technician" calls per day.

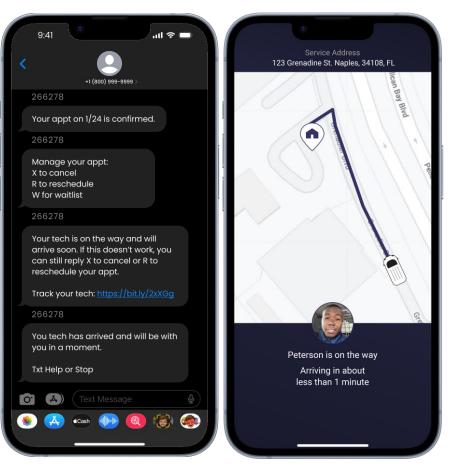
Process: Customer Service agents (upon customer contact) will contact the Dispatch team, and they will reach out to the Technician and attempt to get an ETA on behalf of the customer.

- Challenge: Dispatch representative availability
- Challenge: Agent waits on hold (for an indefinite period) with the customer waiting for an update

Reason for Change: We value our customers time and do not want them waiting to have their issue resolved. As anxiety mounts, sometimes due to personal life schedule conflicts, they will call proactively to get an ETA.

Solution: Communicate and communicate, more!

- 1. Acknowledge the appointment
- 2. Proactively provide option to Reschedule/Cancel
- 3. Transparency on Tech ETA once in route
- 4. Notify when the Tech is onsite



Community Account Manager

Community Account Manager between Wiggins Bay and Property Management and Board of Directors.

Attend on-site community events, including HOA meeting, resident appreciation events, and other company specific events.

Visit property administration on a regular basis to effectively maintain and strengthen business partnership.

Follow through on property management, board member, and resident requests and/or inquiries and work internally to assist in offering a resolution.



Our Focus

Our Residential Product Suite

Future-Proofing Your Community

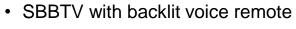


Our Products



Internet

- Symmetrical speeds up to 10 Gbps
- No speed throttling or data caps
- Connect multiple devices at once
- High performance Wi-Fi 6E Mesh Router and Extenders







- Cloud DVR with 72-hour rewind
- Cloud DVR with 72-hour rewind
- HBO, Showtime, Starz, and more
- Seasonal sports packages
- Access on your mobile devices



Phone

TV

- Crystal clear VoIP technology
- Plans offering unlimited calling in the US and abroad
- Additional features call waiting, caller ID, voicemail, and forwarding



SBBTV DE TIVO

Product Overview

Proprietary and Confidential

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► SBBTV 🛱 TIVo at a Glance

CPE Options

- Managed STB •
- "App on a Stick" •



- No local storage needed ٠
- 100 hours included ٠

Rewind TV

72 hours of content ٠

Voice Remote

Backlit voice remote powered by Google





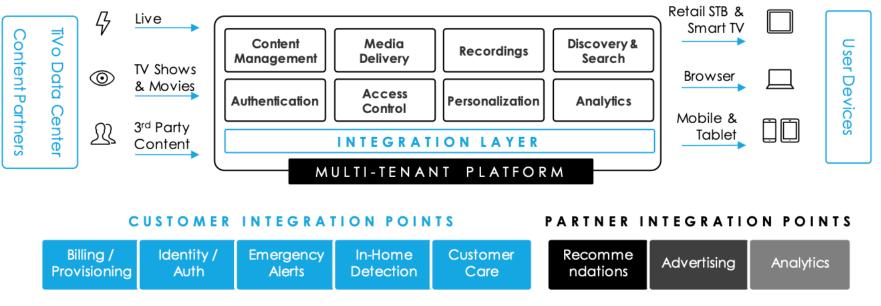


TiVo Managed IPTV Service



TiVo's Managed IPTV Service delivers a superior TV experience in a SaaS model

- All content is hosted in TiVo managed data center providing the highest level of reliability
 - Live channel feeds and up to 50,000 hours of VOD
 - Up to 7 concurrent streams per household, additional streams available for purchase
- Redundant network connections deliver content to Summit network reducing potential points of failure
- Local cache servers provide seamless TV watching experience





Managed Android Set Top Box

Wi-Fi enabled Android Set top box allows you to connect your TV without needing to place your TV near a cable outlet



Access to the Google Play store on the box provides residents access to thousands of apps on their TV



Zero Screen, Boots directly to Live TV and Home Screen

Seamless, commission-free in-app purchases

3

2

Access to universal search APIs and deep linking to OTT/SVOD Applications

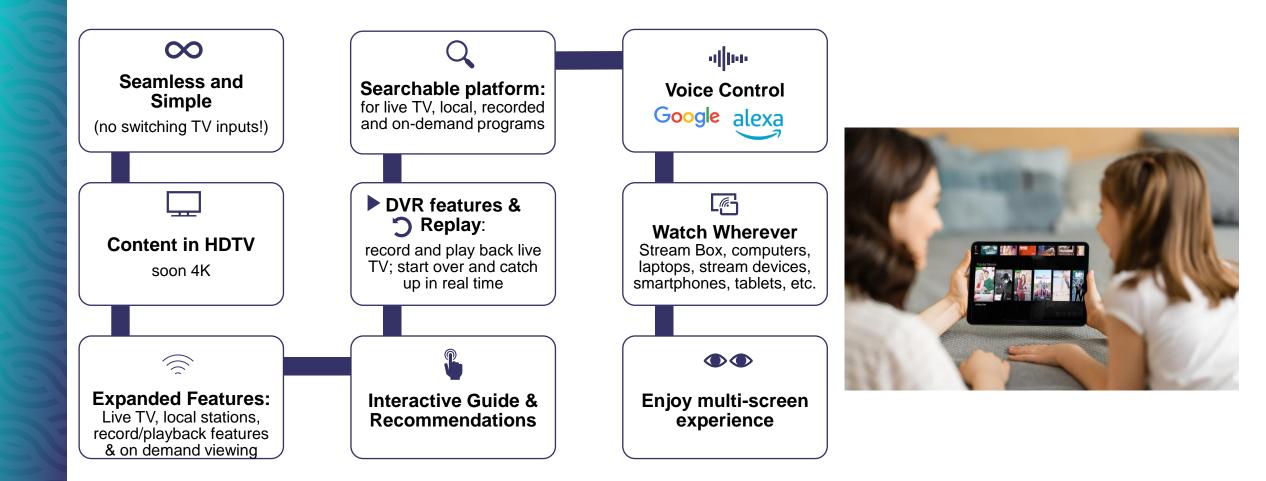


Google Play store and Google Assistant built in



Backlit Remote

TiVo Managed IPTV Key Benefits & Features

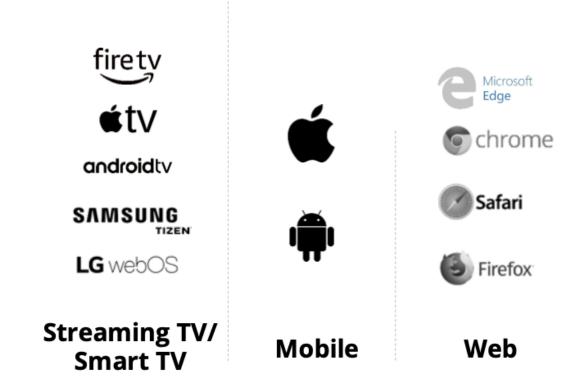


Watch TV on the device of your choice

The best of the TiVo user experience integrated with streaming content and available on any device and in any city

🕁 TiVo

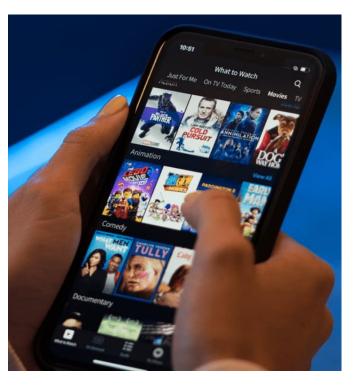
Applications Available On Every Important Retail Device

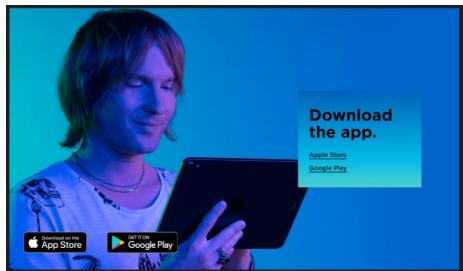


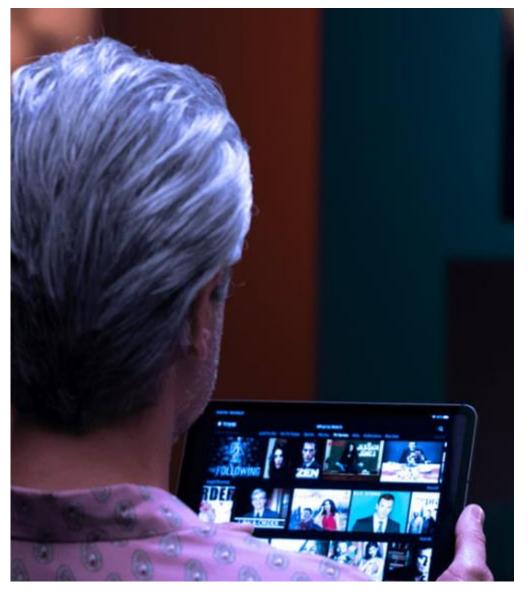


Mobile App

Watch your content anywhere





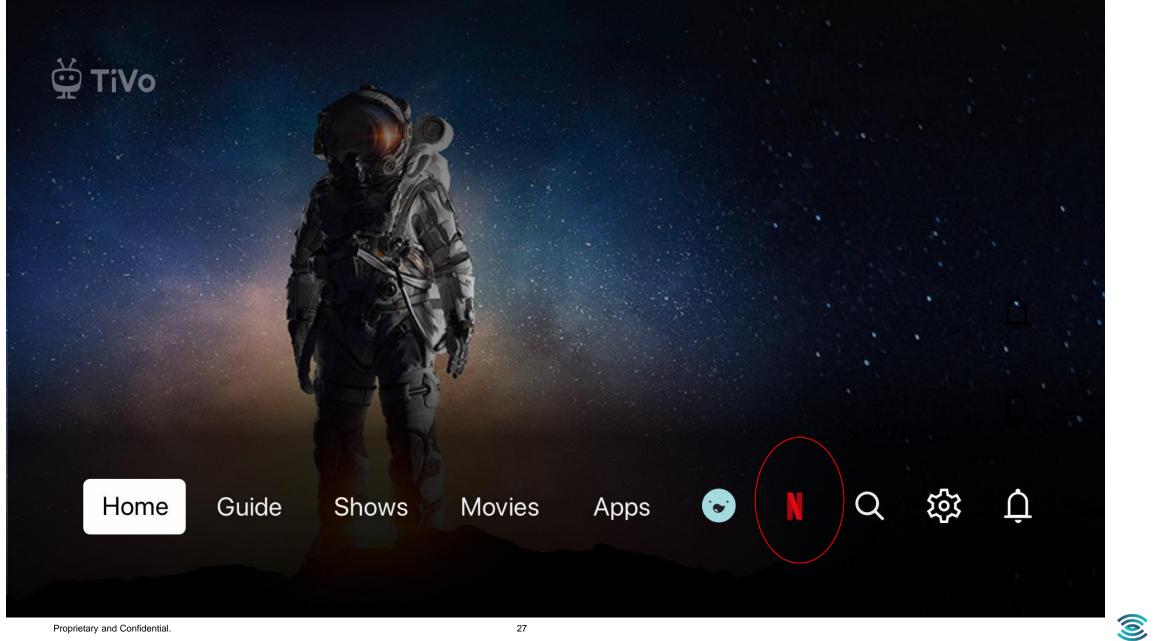


Remote Control

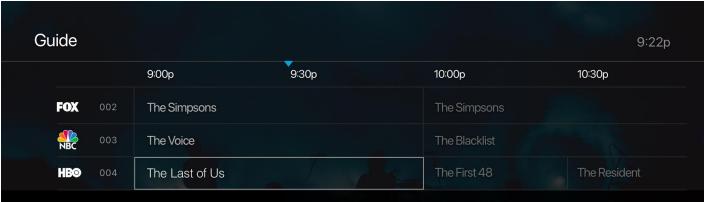


Backlit Remote

Main Navigation Page



Enriched Modern Interactive Guide



The Last of Us

S1:E2 Infected

Drama · TVMA · 2023

Twenty years after modern civilization has been destroyed, a hardened survivor, is hired to smuggle Ellie, a 14-year-old girl, out of an oppressive quarantine zone. What starts as a small...

Play
 Record
 More Info

Filter by Genre or Theme

3

Sports	w	12 PM	12:30 PM	1 PM	1:30 PN	
News	sCenter					
Movies	lerd With					
	w the Mon			Pure Outdoor		
	er Queen City	ər Queen City Championship				
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	ica Report					
	News Cen			The Lead With Jake Tapper		
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Details Page

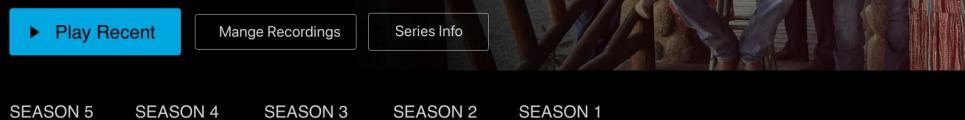


Yellowstone

Drama · TVMA · 2018

Follow the violent world of the Dutton family, who controls the largest contiguous ranch in the United States. Led by their patriarch John Dutton, the family defends their property against constant attack...

Kevin Costner, Kelly Reilly, Luke Grimes, Wes Bentley...MORE











Shows Display

Shows



All

24

Action & Adventure

Anime & Animation

Comedy

Documentary & Educational

Drama

Enter



YELLOWSTONE

Yellowstone



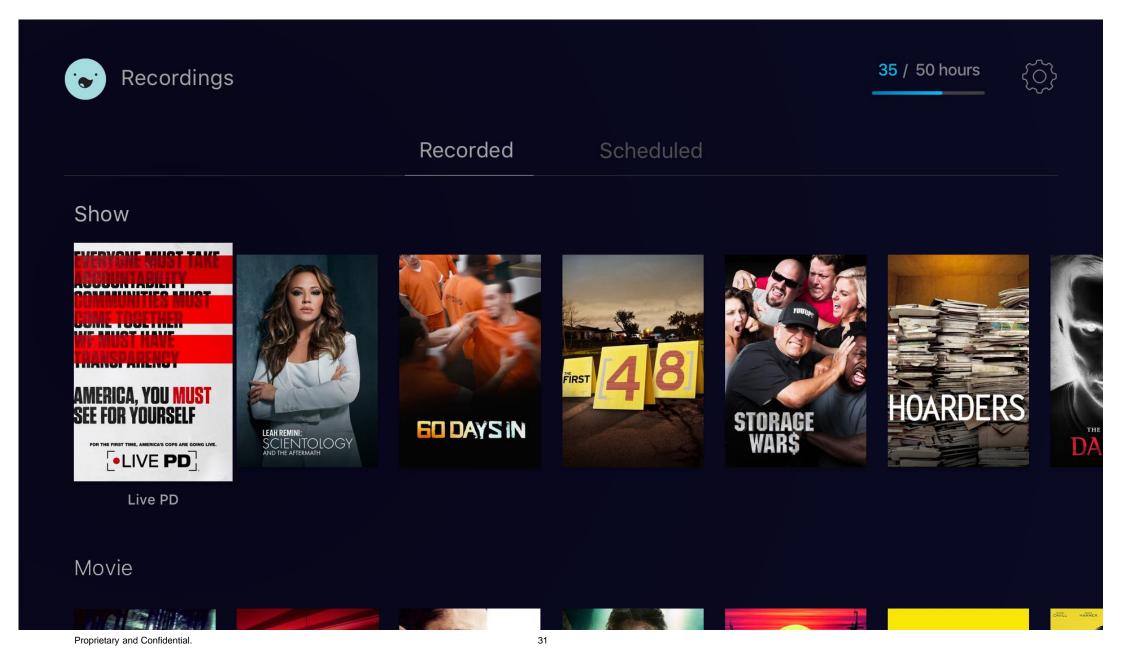






MANIFEST DATELINE

Recordings | By user profile



Super Content Aggregation

The TiVo guide delivers unified content discovery across OTT services

- Netflix Integrated
- Max
- Prime Video
- Paramount+
- Disney+
- Hulu
- Peacock
- PlutoTV
- freevee
- Tubi & More



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DIRECTV stream

Product Overview

PRELIMINARY FOR DISCUSSION ONLY PRIVILEGED & CONFIDENTIAL

DIRECTV IS A PARTNER THAT KNOWS ENTERTAINMENT

• 27 Year Company History

• 20% Market Share of Q2 2021 Video Subscribers

• Top Ranked in Overall Satisfaction by JD Power

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DON'T SETTLE FOR AN ADD-ON VIDEO PACKAGE THAT DOESN'T GIVE YOUR RESIDENTS THE CONTENT THEY WANT.

Pair DIRECTV Stream Bulk Services with a Bulk Highspeed Broadband Solution and make premium entertainment standard in every unit.

THE BEST OF LIVE TV & ON DEMAND

 Live, local and national channels streaming on all their favorite screens
 Local Channels: Not available in select areas. Channels vary by package & billing region.

Device may need to be in billing region in order to view.

20 hours of cloud DVR storage in every package

Data connection req'd. Recordings expire after 9 months. In a series recording, max 30 episodes stored (oldest deleted first which may be in less than 9 months). Restrictions apply.

• Streaming device and full-feature remote control at no additional cost to the resident

 Access to 7,000+ apps like HBO Max[®], Prime Video, Netflix and much more Requires DIRECTV STREAM device. Separate subscription/login required for HBO Max[®], Netflix, Prime Video and other third party apps. Restrictions apply. See amazon.com/amazonprime for Prime Video details.



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BULK SERVICES

PRELIMINARY FOR DISCUSSION ONLY PRIVILEGED & CONFIDENTIAL

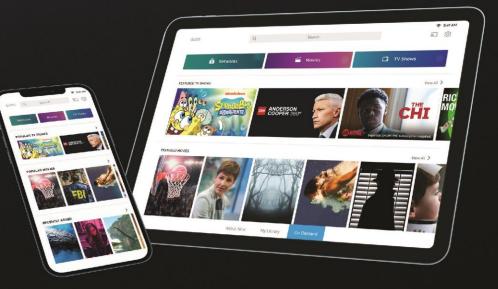
THE DIRECTV APP



An Everywhere Amenity

DIRECTV STREAM is an application your residents can use on their devices at home or while traveling.

Using their phone or tablet, residents can stream anytime, anywhere in the US, build binge-worthy libraries of top networks and shows, and pause and rewind live TV.



THE DIRECTV STREAM DEVICE



An All-Inclusive Streaming Experience

- Access thousands of apps like Netflix and more on Google Play* Google login required*
- Search using our <u>backlit voice remote</u> with Google Assistant
- Enjoy a traditional live TV channel guide
- Pause, rewind, and fast-forward live TV (72 Hour Rewind)
- Set up your device in 3 easy ways:

 - 1. 15-minute self-install kit, OR
 2. Scheduled in-home white glove set up, OR
 3. Assisted installation over the phone
- Take your device(s) with you when you move



'What's on tonight?" "Record Friends" "Open HBO Max"



BULK SERVICES

DIRECTV STREAM Equipment Specs

*

Bluetooth Connectivity

Pair audio speakers, headsets & game controllers



Smart Home Connectivity

Control your lights, check the weather, order delivery.

Google login required. May require compatible smart home device, app & service.



Output Quality

Support for 4K content Dolby Atmos 5.1 support

DIRECTV STREAM programming is not in 4K.



Dimensions

Height: 19 mm Width: 158.6 mm Depth: 158.6 mm



All New Home Equipment











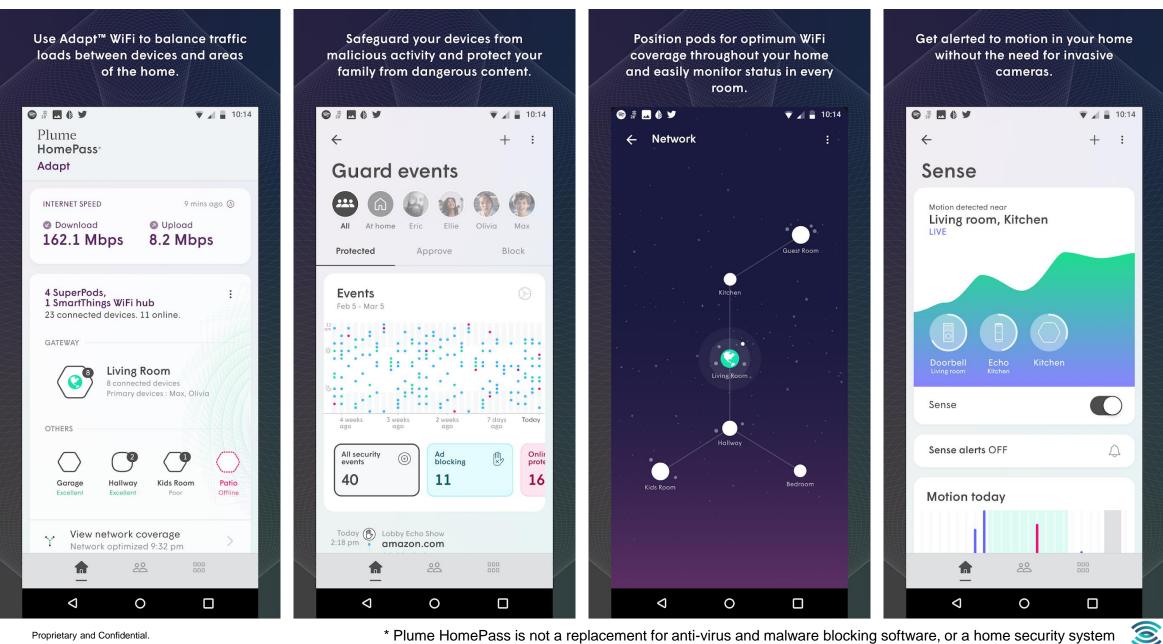
SBBTV Set-top Box





Backlit Voice Remote powered by Google

Plume HomePass[®] Download the app for iOS and Android



Proprietary and Confidential

* Plume HomePass is not a replacement for anti-virus and malware blocking software, or a home security system

Included Channel Lineups SWFL

Base

NBC HD (WBBH) 2

- PBS ^{HD} (WGCU) 4
- Fox HD (WFTX) 5
- CBS ^{HD} (WINK) 6
- ABC HD (WZVN) 7
- Ion (WFTX-5) 8
- 9 Home Shopping Network HD
- Christian TV HD (WRXY) 11
- EWTN HD 12
- 14 Grit (WFTX-3)
- Telemundo ^{HD} (WWDT) 15

17	Bounce TV (WFTX-2)
18	CW ^{HD} (WXCW)
19	Create/Encore (WGCU-3
20	Antenna TV/MyNetwork
	(WINK-2)
21	PBS Kids (WGCU-5)
22	PBS World TV (WGCU-5)
23	QVC HD

25 QVC2 HD 76 DayStar HD

Paramount Network HD

INSP HD 78

FXX HD

AMC HD

TV Land HD

Nickelodeon HD

Disney Channel HD

80	COZI TV (WGPS)
81	The Florida Channel /
	Knowledge TV (WGCU-4)
85	Heros and Icons (WBBH-2)

- 86 MeTV (WZVN-2)
- 87 NASA TV
- 88 NOAA Radar
- DABL (WZVN-3) 89
- BYUtv ^{HD} 90
- 91 C-SPAN 92 C-SPAN2

- 94 Summit Broadband Info Channel
- Naples City Channel 95
- Bonita Springs City Channel 96
- Marco Island City Channel 97
- Collier County Government 98
- 99 Education Access
- 136 God TV 141
 - Estrella (WXCW-2)

Ascenc	
	2

- USA Network HD 26 27 The Weather
 - Channel HD
 - CNN HD 28
 - 29 Headline News HD
 - MSNBC HD 30
 - 31 CNBC HD
- 32 Fox News HD
- 33 truTV HD
- ESPN HD 34
- ESPN2 HD
- 35 36 Golf Channel HD
- ACC HD 37
- Bally Sports Sun HD 38
- Bally Sports Florida HD 39
- Fox Sports 1^{HD}
- 40 41 FX HD
- 42 TNT HD
- 43 TBS HD

51	Disney Chunner
52	Cartoon Network HD
53	Freeform HD
54	Animal Planet HD
55	Discovery HD
56	TLC HD
57	Travel Channel HD
58	E! HD
59	Oxygen
60	Food Network HD
61	HGTV HD
62	Lifetime HD
64	A&E ^{HD}

History HD

44

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51

65

- Bravo HD 66 67 Comedy Central HD
- 69 Svfv HD
- 70 MTV HD
- 71 VH1 HD
- 72 BET HD
- Newsmax TV HD 104
- OAN HD 105
- Fox Business HD 106
- National Geographic HD 109
- Investigation Discovery HD 111
- BBC America HD 114
- 122 Cooking Channel HD
- HSN2 HD 124
- 134 Crime & Investigation HD
- 135 Military History Channel
- 137 Hallmark Channel HD
- 138 Hallmark Drama
- 139 Hallmark Movies & Mystery HD

702 Music Choice Max 703 Dance/EDM 705 Hip-Hop and R&B

Music

- 710 711
- 712

701 Hit List

704 MCU

- 713
- 714 715 CMT (Country Music Television) HD

727

'90s

- 716 717 Rock Hits
- Independent Film Channel HD SEC Network HD
- Tennis Channel HD

140 TCM (Turner Classic Movies) HD

- Bloomberg TV HD 209
- 213 WE ty HD 214
 - LMN (Lifetime Movies) HD
- 216 Game Show Network HD
 - FX Movies (FXM) HD
- 222 Disney XD HD
- 235 Fuse

146

164

197

199

217

- 258 Motor Trend HD
- 264 HD Net Movies
- BTN HD 300
- 314 BTN Overflow HD

- 706 Rap 707 Hip-Hop Classics 708 Throwback Jamz 709 **R&B** Classics R&B Sou Gospe Reggae Rock Meta Alternative Adult Alternative 718 Classic Rock 719 Soft Rock 720 Love Sonas 721 Pop Hits 722 Party Favorites 723 Teen Beats 724 Kidz On**l**y! 725 Toddler Tunes 726 Y2K
- 728 '80s '70s 729 730 Solid Gold Oldies 731 Pop & Country 732 Today's Country 733 Country Hits 734 Classic Country 735 Contemporary Christian 736 Pop Latino 737 Musica Urbana 738 Mexicana 739 Topicales 740 Romances 741 Sounds of the Seasons 742 Stage & Screen 743 Soundscapes 744 Smooth Jazz 745 Jazz 746 Blues 747 Singers & Swing 748 Easy Listening 749 **Classical Masterpieces** 750 Light Classical



Optional Retail Channel Lineups SWFL

Peak GAC Family BET Gospel 223 Disney Junior HD 252 American Heroes Channel^{HD} 147 253 Boomerana HD BET Soul 163 LOGO 224 Nick Jr C-SPAN3 200 CBS Sports^{HD} 225 Nick Music 254 Discovery Family^{HD} 103 OWN^{HD} 201 ESPNUHD 226 NickToons 256 Smithsonian Channel HD TeenNick HD CNBC World HD 204 Fox Sports 2^{HD} 227 257 AXS TV 108 CNN International HD 205 MLB Network^{HD} 228 Universal Kids^{HD} 259 CMT Music Viceland HD 207 NFL Network^{HD} 233 BET Her 260 BET Jams AWE^{HD} 208 NHL Network^{HD} 236 MTV Classic 513 NBC Universo Lifetime Real Women (LRW) Nat Geo WILD MTV2 211 237 **FYI**^{HD} Magnolia (DIY) 212 Science Channel^{HD} 250 Discovery Life^{HD} 123 FIDO TV^{HD} 215 251 Destination America^{HD}

Sports

- 203 ESPNews HD 301 Golf Channel HD 302 Sportsman Channel HD 303 MLB Strike Zone HD **304** Stadium College Sports 311 ATLANTIC NBA TV 312 **305** Stadium College Sports 313 CENTRAL 331 **306** Stadium College Sports
- 307 NFL Red Zone HD 308 Next Level Sports HD 309 FanDuel TV HD 310 World Fishing HD YES Network HD Tennis Channel FanDuel Racing HD

_				
	Latino			
500	Wapa America	511	Ultra Familia	
501	TBN Enlace	512	Cine Latino	
502	CNN en Español HD	513	NBC Universo	
503	Discovery en Español HD	514	Cine Mexicano	
504	Discovery Familia ^{HD}	515	TV Chile	
505	TV Dominicana	516	MTV TR3s	
506	ESPN Deportes	517	TeleN	
507	History en Español	521	Cable Noticias	
508	Latele Novela	524	Gran Cine	
509	Pasiones (TVPAS)	529	TVE Internacional	
510	EWTN en Español			

611 TV Japan

Seasonal Sports International 360-373 MLB Extra Innings HD or 600 CCTV 4 (Chinese) 607 TVK (Korean) 350-359 NBA League Pass HD NHL Center Ice HD 608 The Fillipino Channel 602 Deutsche Welle 609 Globo TV International 603 Mediaset Italia (Brazilian) 604 MYX (Asian-American) 610 TV Asia 605 RTN (Russia)

606 SBTN (Vietnamese)

Proprietary and Confidential

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74

93

110

117

119

120

121

PACIFIC

Optional Premium Channel Lineups SWFL

НВО					
400	HBO HD	404	HBO Latino HD		
401	HBO2 HD	405	HBO Signature HD		
402	HBO Comedy HD	406	HBO Zone HD		
403	HBO Family HD				

	Cinemax				
415	5 StarMAX HD	419	MoreMAX HD		
416	ActionMAX HD	420	OuterMAX HD		
417	CineMax HD	421	ThrillerMAX HD		
418	Cinemáx HD	422	MovieMax HD		

Showtime				
423	FLIX HD	434	Showtime Next HD	
430	Showtime 2 HD	435	Showtime Showcase HD	
431	Showtime x BET HD	436	Showtime Women HD	
432	Showtime Extreme HD	440	The Movie Channel HD	
433	Showtime HD	441	The Movie Channel Xtra HD	

Starz/Encore						
	Starz/Elicole					
450	Starz HD	459	Starz Encore Family HD			
451	Starz Cinema HD	461	Starz Encore Suspense HD			
452	Starz Comedy HD	462	Starz Encore West HD			
453	Starz Edge HD	463	Starz Encore Westerns HD			
454	Starz Encore HD	464	Starz In Black HD			
455	Starz Encore Action HD	465	Starz Kids & Family HD			
456	Starz Encore Black HD	466	IndiePLEX HD			
457	Starz Encore Classic HD	467	RetroPLEX HD			

Onboarding

Services Installation

Process and Journey



Resident Onboarding: A Personalized Resident Experience

Launch Manager delivers first-in-class customer experience throughout resident onboarding. Our hyper-focus on the customer experience ensures that owners/residents get what they need, and installations are completed successfully.



2. Launch Team Kick-Off Meeting w/ HOA & Property Manager



4. Launch Letter Notification (Installation scheduling details)



6. Fiber and Equipment Installed in Unit with Training & Setup



1. Agreement Signed



3. HOA/Resident Information Session



5. Cutomer Personalized Services & Install Scheduling (Phone porting, adding premiums, etc...)



7. Install Complete

Installing Fiber on Property

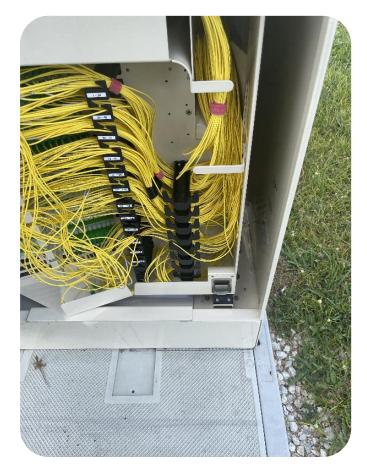
We take great care to ensure minimal disturbance of your residents and their property.



Splitter Cabinet







Proposal for Wiggins Bay

Bulk Offering 1 – Internet and SBB TV

Products	Equipment	Term	Price
 2Gig/2Gig internet access SBB TV Base, Ascend and HBO channel lineups (includes the music channels) Cloud DVR – 100 hours included Rewind TV – Rewind channels up to 72 hours 	 2 SBB TV set-top boxes 2 Voice remotes powered by Google 1 Wi-Fi 6E router 1 wireless extender (as needed) 10Gig ONT 	 7 years Option to cancel bulk SBB TV after year 3 	 \$66.99 (plus taxes, fees) 4% annual escalator

Bulk Offering 2 – Internet and DirecTV Stream

Products	Equipment	Term	Price
 2Gig/2Gig internet access DirecTV Choice, HBO, Cinemax and Showtime (includes Paramount +) channel lineups Cloud DVR – Unlimited 	 2 DirecTV Stream set-top boxes 2 Voice remotes powered by Google 1 Wi-Fi 6E router 1 wireless extender (as needed) 10Gig ONT 	• 7 years	 \$84.98 (plus taxes, fees) 3% annual escalator on internet 5% annual escalator on DirecTV Stream

Bulk Offering 3 – Internet Only

Products	Equipment	Term	Price
 2Gig/2Gig internet access 	 1 Wi-Fi 6E router 1 wireless extender (as needed) 10Gig ONT 	• 7 years	 \$39.99 (plus taxes, fees) 3% annual escalator Pricing valid for 60 days

Individual Savings for Community (Following upgrades will be not have to be paid on a monthly basis with the new bulk package)

- 1 Gig internet upgrade 13 units
- 500 Mbps internet upgrade 8 units
- Wireless router lease 117 units
- Wireless extender lease 5 units
- HBO 15 units
- HD set-top box lease 57 units
- DVR (2-tuner) lease 139 units
- DVR (Synergy) lease 10 units

Thank You

Steven Ralston

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